



Nielsen is the world's leading provider of global marketing information, consumer insights, business media products, and services. Our mission is to provide clients with the most complete understanding of consumers and markets worldwide.

Whether you're eyeing markets in the next town or across continents, we understand the importance of knowing what consumers watch and buy. That's our passion and the very heart of our business.

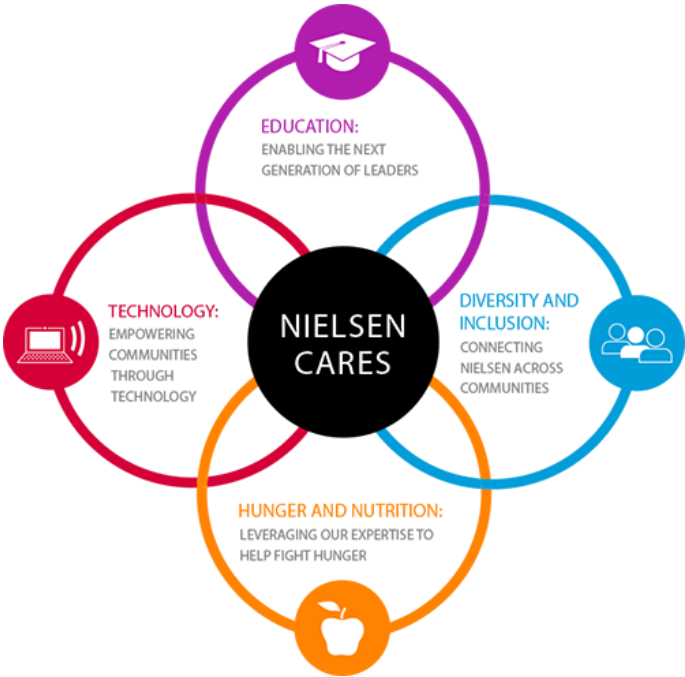
NIELSEN'S GLOBAL EMPLOYMENT STANDARDS

Founded on the principles of integrity, honesty, fairness, respect and reliability, Nielsen is a place where you can be yourself, make a difference and grow.

Our associates represent the diverse consumers and markets that we measure. And, cultivating diversity and maintaining an inclusive work environment is crucial to our growth, strength and ability to innovate.

We create an environment where no individual is advantaged or disadvantaged because of their background. We offer equal opportunity employment regardless of race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability status, age, marital status, or protected veteran status.

With a strong commitment to maintaining a bias-free environment where harassment is prohibited, we respect cultural diversity and comply with the local laws of the countries in which we operate. We expect our business partners, suppliers, clients and all of our associates to uphold the same practices.



We rely on the passion of our employees, and we depend on their unique skills and expertise to make great things happen at Nielsen and beyond.