

definity.



WE'RE IN IT FOR GOOD

Definity is a Canadian, multi-channel, property and casualty insurance company whose success is founded on our family of companies' long history of delivering a superior experience for those who count on us.



OUR HISTORY

Definity was formed in 2021 to deliver on the evolving needs of insurance customers. We create value through continuous improvement. By investing in businesses and innovations, the companies in our group help our customers, broker partners, employees, and communities adapt and thrive in a world of constant change.



WE WORK TOGETHER TO WIN TOGETHER

We care for, respect, and learn from one another as we work to evolve our businesses and change the industry for the better. Our people are at the heart of what we do, and we welcome all voices to the table. We recognize and celebrate integrity, excellence, and hard work because we understand these qualities are core to our continued success as a leader in the property and casualty insurance industry.



BE A PART OF SOMETHING BIGGER

We strive to do the right thing for our customers, investors, business partners, and employees. It's the reason our people feel empowered to make decisions that can make a real difference to those who count on us.

Ready to win with us?

Join our team

At Definity and each of our companies, we offer a collaborative work environment with a strong focus on health, wellness, and work-life balance. We encourage our employees to take ownership and strive to inspire customer confidence in everything they do. We also invest in our people and our communities to make sure that everyone feels safe and supported where they live and work, and that they have what they need to thrive.

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